

Panasonic



Expanding Access to Funding You Need

Federal and state grants are part of the budget picture for nearly every public sector agency in the country, but many agencies are understaffed for grants development or lack experience with grant programs that could dramatically increase their capacity to leverage technology to advance their missions and impact their communities.

The Panasonic Grants Support Program provides public sector agencies, educational institutions, and hospitals with grants information, customized funder research, and consultation that will help develop project ideas, get technology-rich projects funded, and even expand initiatives that are already in the works.

To engage this resource, contact your Panasonic Area Sales Manager

Top Grant Recipients

- Local Governments
- Public Safety Agencies
- Courts and Corrections Institutions
- K-12 Schools
- Colleges and Universities
- Hospitals and Regional Health Organizations

LEARN MORE ABOUT THE PANASONIC SOLUTIONS IN THE PUBLIC SECTOR, visit www.panasonic.com/business-solutions/industries.asp

PARTICIPATING IN THE PANASONIC GRANTS SUPPORT PROGRAM DOES NOT IN ANY WAY OBLIGATE YOU TO PURCHASE PANASONIC PRODUCTS OR SERVICES.



PROJECT CONSULTATION

Grants tend to fund projects that address **a clearly identified need**, either for a specific population or a defined geographic community. In addition, fundable projects should have measurable objectives and a compelling reason for including technology as a means to achieving those objectives.

Grants Development Consultants with the Panasonic Grants Support Program work with public sector agencies, schools, colleges, and healthcare institutions, to help them develop and define their projects in the context of what funders want to support.

If you already have an idea of the technology you'd like, Grants Development Consultants will help you clarify and **articulate the needs** the technologies will address and provide input on other elements that might further **develop and strengthen** your project.

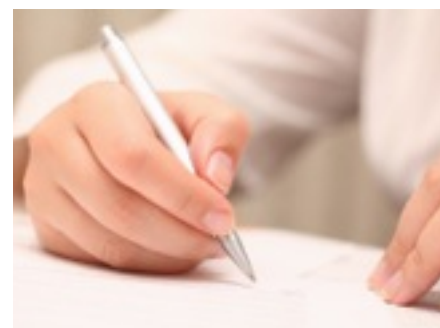


FUNDER RESEARCH

More than 5,000 grant programs are opened each year in the US, providing approximately \$500 billion dollars in funding. Of course, not all of these programs are technology-friendly, and most of them have very specific parameters that define **who** may receive funding and **what** it may be used for.

With a few specifics on your concept, Panasonic Grants Support Program consultants will develop customized reports on funding opportunities that are the best fit with the project.

The reports will identify the most relevant funders, based on the **your project type, your organization type** (or types, in the case of a consortium project), and the **geographic location** where the project will be deployed. Then the consultants will review their findings with you on a conference call, scheduled at your convenience.



GRANTS DEVELOPMENT SUPPORT

In order to obtain funding for your technology projects, you will ultimately need to develop and submit competitive grant applications to a qualified list of funding prospects. Whatever capacity and resources customers have to dedicate to developing grant proposals, the Panasonic Grants Support Program will help you **see the process through**.

A range of proposal support services are available, from **review and consultation** with the your organization's grantwriter to **full proposal development**, if you don't have one.

Grants Development Consultants will work with you to evaluate your needs and determine the level of support that will maximize the funding you can obtain and optimize the technology you are able to purchase with the grant funds you receive.

POWERED BY GRANTS OFFICE



To support the Panasonic Grants Support Program, Panasonic has engaged Grants Office, a national grants development services firm with a 13-year track record of helping public sector agencies find and secure funding for technology projects.

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